14% of Elderly Malaysians Reported a Fall Yearly! Are You Aware?

What is a personal accident plan exactly?

Personal accident (PA) policies are designed to **protect individuals in the event of an accident.** They typically provide compensation for injuries, disability, or death caused solely by violent, accidental, external, and visible events.

The Importance of Personal Accident Insurance for Aging Parents

PA insurance is essential because:-

- It provides financial support in case of unexpected injuries
- Helps cover medical expenses and other costs
- They are more susceptible to accidents
- For their safety and our peace of mind.
- Receive the necessary care without putting financial strain on the family.

Safeguarding of Your Lovely Parents

Accidents can happen unexpectedly, but your family's safety should be a priority. In Malaysia, about one in six adults aged 60 and older experiences at least one fall each year. A 2018 study found that 14.1% of

elderly Malaysians reported a fall in the past year, with over half of those sustaining injuries and many requiring hospitalization.

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